



## TURQUOISE MOUNTAIN

<b>Job Description</b>	
<b>Job Title</b>	Communications officer
<b>Contract Type</b>	Full time – Office Based
<b>Team</b>	Admin and finance
<b>Reports to (Line Manager)</b>	Country Director
<b>Job Purpose Summary</b>	lead and implement Turquoise Mountain Palestine’s communications strategy across commercial, heritage, and development programming, ensuring strong local and international visibility, high-quality visual storytelling, and effective donor and partner engagement.
<b>Key Responsibilities and Accountabilities</b>	
<b>Core Responsibilities:</b> Plan and implement a clear communications approach that supports commercial growth, programme visibility, and donor engagement. Manage all social media platforms, including planning content, photography, videography, graphic design, and writing captions and stories. Ensure our messaging reflects the strength of Palestinian artisans and the impact of our work.	
<b>Commercial</b> Work closely with the Commercial Lead to promote product launches, exhibitions, retail activity, and international sales. Produce strong visual and campaign content that supports sales and brand positioning.	
<b>Donor &amp; Fundraising</b> Document programmes through field visits, photography, and beneficiary interviews. Produce compelling success stories, case studies, factsheets, and brochures. Ensure donor visibility requirements are met. Develop communications materials that help attract new donors, partners, and funding opportunities.	
<b>Programmes &amp; Partnerships</b> Capture and communicate the impact of heritage, training, and economic development programmes. Produce image bundles and short films for partners and stakeholders.	



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### **Events & Media**

Lead communications support for exhibitions, events, and donor visits.

Draft press releases and support media outreach locally and internationally.

Maintain an organised archive of images and communications materials.

Undertake other communications-related tasks as requested by the Country Director.

### **Professional Approach**

Strategic and commercially aware, understanding how communications drive sales, visibility, and funding.

Able to translate commercial priorities, product launches, and exhibitions into compelling campaigns.

Strong understanding of how storytelling supports donor engagement and fundraising.

Highly organised, able to manage multiple campaigns across commercial, programme, and donor work.

Comfortable coordinating closely with the Commercial Lead and programme teams.

### **Personal Attributes**

Creative with a strong visual eye and attention to detail.

Proactive and solutions-oriented.

Confident communicator, able to engage artisans, beneficiaries, partners, and media.

Results-driven, with an interest in growing audiences, sales, and donor engagement.

Passionate about arts, heritage, and supporting Palestinian artisans.

### **Specific Job Skills and Experience**

Degree in Communications, Media, Marketing, Journalism, or related field (or equivalent experience).

5-8 years of professional Experience in nonprofit, development, cultural, or commercial sectors preferred.

Proven experience managing social media channels, scheduling content, and supporting or running campaigns. Familiarity with platforms such as Instagram, Facebook, LinkedIn, YouTube is preferred.



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Experience supporting commercial marketing initiatives, product launches, exhibitions, or retail promotion.

Experience producing strong product photography and promotional content.

Experience developing donor-facing materials (case studies, factsheets, impact stories).

Experience contributing to communications that support fundraising or partnership development.

### **Skills**

Strong photography and visual storytelling skills.

Proficiency in design and editing tools (Adobe Creative Suite or equivalent).

Excellent written and spoken English and Arabic.

Ability to create content that supports commercial growth and attracts donors.

Strong organisational and time management skills.

### **Application Details**

To apply, please submit the following to [vacancy.ps@turquoisemountain.org](mailto:vacancy.ps@turquoisemountain.org) (Email title: Communications Officer-Palestine).

- Cover letter about your background, experiences and motivations for this post explicating your communications experience,
- Updated CV,
- A concise portfolio with work samples covering areas such as social media management and content production, media relations, marketing campaigns, etc.

Applications without a portfolio or cover letter will not be reviewed.

Only shortlisted applicants will be contacted for an interview.

Deadline for application: Sunday, March 1, 2026