

# **TERMS OF REFERENCE**

# Cultural Heritage Outreach Officer

**Length of Contract**: 1 year (renewable) **Salary**: Based on salary scale and experience

**Base**: Yangon – full-time

Tentative start date: January/February 2022

### **Background**

Turquoise Mountain is a non-profit, non-governmental organization specializing in urban regeneration, business development, and education in traditional arts and architecture. In Myanmar, since 2016, Turquoise Mountain has renovated three historic buildings in downtown Yangon, most recently the iconic Tourist Burma Building, and launched projects to preserve and promote traditional crafts such as gold-smithing, weaving, and lacquerware production. As part of these projects, we have established a gold standard jewellery workshop and textiles atelier, facilitated the sale of more than US\$ 1,000,000 of craft products into high-end international and local markets, spurred craft business education across the country through introduction of the Myanmar Artisan Toolkit (www.myanmarartisantoolkit.org), and have trained more than 700 artisans and building professionals, supporting them to secure sustainable jobs and income.

#### Context

Since 2016, Turquoise Mountain has worked in Myanmar's diverse artisanal sector. In textiles, we are providing weavers and other workers with technical, design, and business trainings. Many weavers are from rural areas in Myanmar. Due to conflict, many have been forced to flee and have settled in informal camps in or around Yangon. Children in these settlements may grow up unfamiliar with the heritage of their forefathers. We will be working in refugee settlements and in local communities to connect young people and families to their heritage, past and identity, through education and outreach, hosting workshops and other educational events. Through this work, we hope to foster a renewed sense of pride in local communities' heritage.

#### **Main Function**

Reporting to the Senior Business & Sustainability Officer, the Cultural Heritage Outreach Officer will be responsible for coordinating, setting up and implementing cultural educational programmes to children living in settlements for internally displaced persons in and around

Yangon, specifically in Hle Gu and Hmaw Bi. This includes outreach to displaced communities, developing curricula and programmes, implementing the programmes, data collection, and monitoring and evaluating impact as well as oversight of the operational and financial aspects of the programme.

## Key responsibilities

- Identify and reach out to displaced communities around Yangon
- Based on the communities identified, lead a consultative process with the communities to map and document their local heritage and craft traditions.
- Based on the mapping, develop a heritage outreach programme for the children within
  the communities (ages ca. 7 years to 15 years) with a focus on creativity, art, and craft.
  This can include the production of toolkits and involve editing and translating content as
  well as content development.
- Implement the programme with the aim of reaching 50 children annually, for a period of two years.
- Collect data about the participants and the impact of the programme to ensure proper monitoring and evaluation of the activities and lead on reporting.
- Lead on procurement for all required training materials.
- Assess if there is a need among the children for psycho-social counselling. If there is –
  set up a psycho-social counselling programme, possibly engaging civil society or other
  NGO partners.
- Establish relationships with relevant civil society, NGO, or other partners to maximise the positive impact of the intervention.
- It is envisioned that the Officer will spend at least two days in the settlements, and at least one day at Turquoise Mountain's head office preparing activities.
- Manage the budget and expenses connected to the programme and work with the Finance Team to ensure all expenses made are accounted for transparently and in line with Turquoise Mountain's regulations.

# Required Qualifications, Skills and Competencies

- Bachelors in related field required; a Masters or its equivalent in work experience preferred.
- Minimum 3 years of experience working within the development sector, a background in teaching and working with children is a must.
- Excellent organizational skills; an independent worker capable of designing, setting up and implementing programmes.
- Experience working with vulnerable and/or traumatised communities and children required.

## How to apply:

Send your CV (max 2 pages) and Cover Letter (max 1 page) as a single document to <a href="mailto:Yumon.kyaw@turquoisemountain.org">Yumon.kyaw@turquoisemountain.org</a> no later than 15 January 2022.